

UNDER a NEVADA SKY



Walker
Basin
Conservancy

A Farm to Table Dinner celebrating the ranching
and natural heritage of Northern Nevada

Corporate Sponsorship Opportunity

Saturday, September 14, 2024 5pm – 9pm

Mormon Station, Genoa, NV



- 200+ business leaders and community guests in attendance
- Premier opportunity to support the restoration of Walker Lake and conservation efforts in Northern Nevada
- TV, Radio, and Social exposure for sponsors
- Gorgeous outdoor event setting at Nevada's first permanent settlement, Mormon Station in Genoa, NV

About The Walker Basin Conservancy

Based in Reno, Nevada with field offices in Yerington and Smith Valley, **the Walker Basin Conservancy leads one of the most ambitious restoration projects in the western United States:**

Saving Walker Lake and reversing its ecological collapse.

The Walker Basin Conservancy is a 501(c)(3) non-profit organization that **works with ranchers, farmers, and community members to reverse the ecological decline of Walker Lake** by acquiring and protecting water rights in-stream to increase flows to the Lake.

We have **worked with 155 farmers and ranchers to acquire 55.5% of the flows necessary** to restore Walker Lake. Over the last decade, we have also **opened public access on more than 12,000 acres and 29 miles of the Walker River** that had been closed off for more than a century and re-established native plant communities and improved wildlife habitat on thousands of acres of former hay fields.

Corporate Sponsorship Levels

\$3,000 Nevada Sky Sponsor

- Visual display of company logo during paid commercial advertising with 270,000 forecasted views during prime viewing blocks on Northern Nevada television outlets
- Sponsor recognition on social media channels that will capture 5,000 impressions
- Prominent placement of company logo on Conservancy website, event marketing materials, and any press related materials
- Half page ad in the event program
- A table for ten at the event with your corporate logo displayed on the table

\$10,000 Nevada Heritage Lead Sponsor

- Sponsor name announced with logo during paid commercial advertising with 270,000 forecasted views during prime viewing blocks on Northern Nevada television outlets
- Sponsor recognition during program at the event
- Sponsor banner at the event
- Sponsor recognition on social media channels that will capture 5,000 impressions
- Prominent placement of company logo on Conservancy website, event marketing materials, and any press related materials
- Full page ad in the event program
- A table for ten at the event with your corporate logo displayed on the table

\$25,000 Presenting Sponsor

We have one presenting sponsorship available. Presenting sponsorship includes exclusive media promotion, engagement opportunities and VIP event benefits.

Please inquire with Development Director, Amy Guinan, at 775-833-8600 for Presenting Sponsor premier opportunity.